ALIVIO PRODUCTS
RUB, SPRAY OR SOAK IN THE MINERAL OF LIFE - MAGNESIUM. YOUR HEALTH IS IN YOUR HANDS.
COMPANY OVERVIEW

• Founded in 2015
• Corporate Offices: New Jersey
• Manufacturing Facility: Pennsylvania
• Woman/Minority Owned & Led

Vision:
Alivio Products, LLC will be the leading product development company for therapeutic grade magnesium sulfate-based wellness products targeting niche consumer and professional markets.

Alivio Products is committed to developing and delivering the highest quality Magnesium-Sulfate based wellness products for men, women and children globally. We are pioneering the magnesium movement to help address the worldwide magnesium deficiency epidemic and the health challenges associated with it.

“Alivio” means “relief” in Spanish. Alivio Products has exclusive access to the highest quality, therapeutic grade, Magnesium Sulfate in the world. When used topically, Magnesium can penetrate skin cells and provide dramatic results on cell biochemistry. Each of our products gives you the highest-quality, highest concentration of magnesium by soaking, rubbing or spraying our revolutionary wellness products directly on your skin.

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MANAGEMENT TEAM

TAMI C. GAINES, Founder & CEO

Tami Gaines started her career in Account Management at several top New York City ad agencies, upon graduating from Tufts University. She then attended Columbia University’s Graduate School of Business and, upon graduation, joined Colgate Palmolive Company’s management training program where she worked on brands like Irish Spring™. Tami left Colgate Palmolive to join a brand revival company, where she assisted in the relaunch of products like Ovaltine™ and Gold Bond Powder™. After a short time, she was recruited to become Director, U.S. Marketing for a 100-year-old multinational company that had recently gone public. During her tenure, she hired, trained and led the company’s first-ever marketing department; promoted their new stock offering to analysts on Wall Street; identified and negotiated the acquisition of a personal care company; changed the corporation’s focus from manufacturing to marketing; and negotiated the first-ever licensed product deal in the HBA shaving category with Revlon.

After her “corporate” career, Tami started a consultancy focused on strategic planning, business and marketing strategy. Tami also became a social venture capitalist, raising money for companies who would positive impact on their communities. Her company gained national recognition for its creative problem-solving, strategic market planning and ability to identify revenue opportunities for clients like L’Oréal, Unilever, Colgate Palmolive, Pepperidge Farm, Bank of America, Wells Fargo Bank, Consumer Reports and dozens of start-ups in industries ranging from health and beauty to publishing. The company received extensive print and broadcast media coverage which included The Wall Street Journal, Knowledge Management magazine and Crain’s New York Business. Despite her success, she always wanted to launch her own line of products – preferably in the wellness category.

In 2006, Tami became unexpectedly pregnant with twins. The circumstances that followed were almost unbelievable. As a result of stress and pre-term labor, she was place on hospitalized bedrest. She was given Magnesium several times to stop contractions. She began researching the health benefits of Magnesium and was immediately struck by how powerful one mineral could be in impacting health outcomes globally. A few years later, she met Warren Chambers, a celebrated chemist and 35-year advocate of the healing power of Magnesium. He encouraged her to develop a line of wellness products with Magnesium as the core ingredient. Shortly thereafter, Tami launched Alivio Products, LLC. The company focuses on developing magnesium-based products that address the wellness needs of niche consumer and professional markets.

Alivio Products has a distinguished Advisory Board and an amazing team of clinicians, researchers and marketing experts that will expand our product offerings globally.
YOUR BODY IS THIRSTY FOR MAGNESIUM

“Our body needs Magnesium. It is needed for more than 300 biochemical reactions in the body. It helps to maintain normal nerve and muscle function, supports a healthy immune system, keeps the heart beat steady, and helps bones remain strong. It also helps regulate blood glucose levels and aid in the production of energy and protein.” – The New York Times

There are 56 conditions associated with magnesium deficiency!

ALL-NATURAL PRODUCTS

Each of Alivio’s products is formulated with 98% Magnesium Sulfate to provide maximum health benefits…naturally. All of our products are:

- 98% Magnesium Sulfate
- 99.9% pure essential oils
- Made with all-natural skin conditioners
- Made with natural anti-inflammatory herbs
- Kosher Certified
- Organic
- Made with natural pain relieving herbs
- Plant-Based
- Mineral-Based
- Gluten-Free
- Made with no artificial colors
- Doctor-Recommended
STRESS RELIEF

The DISTRESSOLOGY line of women’s stress relief products is the only product on the market with hospital-grade magnesium sulfate as its main ingredient. Our line of stress relief products includes a Body Balm, Bath Crystals and Body Spray. Only DISTRESSology has Magnesium Sulfate as its main ingredient. Magnesium Sulfate is clinically-proven to help:

- As an anti-inflammatory that relaxes the muscles and depresses the nervous system
- Produce Serotonin, the “feel good” brain chemical
- As an anti-oxidant that cleanses the blood of free radicals that are produced when the body is under stress
- Counter-act depression, chronic stress and chronic fatigue
- Support our adrenal glands, which are overworked by stress
- Stabilize nerve and muscle cells
- Alleviate migraines
- Relieve anxiety and tension

DISTRESSology is the only magnesium sulfate-based, all-natural stress relief product that is delivered and absorbed through the skin, the most potent and effective delivery system for Magnesium (other than through an IV).

BODY BALM

- Aids in reducing the signs of stress including anxiety, tension, migraines and inflammation
- Perfect as a massage cream
- Non-greasy
- Contains essential oils, Arnica Montana and Lobelia Inflata and proprietary all-natural ingredients.

4 oz.

TRAVEL SPRAY

- Reduces the signs of stress including anxiety, tension, migraines and inflammation while you’re on the go
- Potent formula penetrates faster and deeper than our other products.
- Affects those areas of the body showing signs of stress
- Anti-aging properties
- Contains additional magnesium, plant extracts

3 oz.

THERAPEUTIC BATH CRYSTALS

- Soaking for 30-60 minutes reduces the signs of stress, including anxiety, tension, migraines and inflammation.
- Use in hot or cold water
- Non-staining
- Gentle enough for even the most sensitive skin
- Aqua-release technology activates essential oils and skin conditioners when dissolved in water
- Contains dead sea salt, Arnica Montana and Lobelia Inflata
MEN’S REPRODUCTIVE HEALTH CREAM

Our line of magnesium-based “butter” products gives men treatment, prevention and maintenance of their reproductive organs, hidden in a product that they’ll use to do what they’re doing anyway!

Magnesium has been proven to help improve men’s reproductive health in many ways, including:

- Promoting normal sexual function
- Increases male libido
- Increasing sperm count
- Increasing testosterone production
- Increasing fertility
- Increasing sexual arousal and stamina
- Reducing the swelling of the prostate gland

BOOM BOOM BUTTER

- Helps relieve discomfort and provides important reproductive health benefits
- Sexual lubricant and recovery balm
- For both women and men
- Natural anti-inflammatory, pain reliever and heals the small tears that often occur from stretching the vaginal or anal cavity
- Contains Boswellia Serrata, Shea Butter, Coconut Oil and other all-natural herbs
WOMEN'S PREGNANCY HEALTH

- Mama Maggy is a mother of four children. The last two were severely premature twins born at just 25 weeks. While on hospitalized bedrest with the twins, Mama Maggy realized that the doctors were using magnesium to stop contractions. Mama Maggy became curious about this mineral and began doing research on its benefits for pregnant women and found the list almost limitless.

- Pregnant women tend to be magnesium deficient. During pregnancy, this deficiency could lead to increased occurrence of migraines, hypertension and birth defects. Magnesium is an important part of the whole miracle of bringing new life into the world.

CHILDBIRTH RECOVERY PACK

- Uses therapeutic grade magnesium formulas to support the recovery of the vagina, perineum and abdomen after childbirth

- Both products help to:
  - Reduces swelling
  - Assist in helping the uterus shrink back to its normal size
  - Reduce the occurrence of postpartum depression
  - Alleviate constipation associated with childbirth

- For vaginal delivery, the sitz bath soak helps to relieve general soreness and pain associated with stiches

- For C-Section delivery, the Recovery Balm helps:
  - Relieve general soreness and pain associated with stiches
  - Reduce the development of scar tissue
  - Prevent stretch marks and scarring
  - Relieve lower back pain
PRE-ECLAMPSIA PREVENTION FOOT SOAK

- Magnesium-based prevention foot soak for the symptoms of pre-eclampsia – the most common complication of pregnancy
- Pre-eclampsia is characterized by:
  - Sharp rise in blood pressure
  - Swelling of the hands, feet and face
  - Headaches
  - Pain in the Abdomen
  - Blood flow to the placenta
- The World Health Organization (WHO), Society of Obstetricians & Gynecologists of Canada and The American College of Obstetricians & Gynecologists agree that magnesium is the one vital element that can address the most common symptoms of pre-eclampsia.
- Soaking for at least 20 minutes a day can help reduce the likelihood of getting Pre-Eclampsia

MAG SPORT SUPPORT

Whether you are a casual athlete, weekend warrior, competitive athlete or you compete on a professional level, injury is an almost inevitable part of a player’s life. It may be a ligament tear or as mild as muscle soreness. Sports-related injuries can be prevented or alleviated, naturally without having to resort to drugs or surgery. There’s no greater way to do this than through the use of transdermal magnesium sulfate. MAG Sport Support helps:

- Prevent hamstring/rotator cuff injuries
- Heal an Achilles tendon
- Treat and prevent muscular injuries
- Enhance recovery
- Reduce pain and inflammation
- Regenerate tissues
- Increase flexibility and range of motion
- Improve circulation
- Enhance body’s self-healing process

MAG SPORT SUPPORT BALM

Perfect as a massage cream or for self-application, this balm reduces pain and inflammation almost upon impact. It helps increase flexibility, range of motion and recovery regardless of the sport.

MAG SPORT SUPPORT RECOVERY SOAK

Soaking in our therapeutic bath crystals provides temporary relief from aches, pains, and inflammation.

MAG SPORT SUPPORT THERAPEUTIC SPRAY

For those on the move, our therapeutic spray absorbs quickly and is fast-acting to help with immediate needs related to pain, inflammation, soreness and it’s even great for blisters!